

# Medical & Recreational Marijuana in Southern California



JUNE 22 & 23,  
2017

DOUBLETREE SUITES  
BY HILTON HOTEL  
SANTA MONICA  
Santa Monica, CA

## ACCREDITATION

### CA CLE

8.0 General & 1.0 Ethics

### Accountants

May Qualify

## WHO SHOULD ATTEND

Attorneys/Legal Staff  
Accountants  
Business Owners  
Financial Professionals  
Government Officials  
Investors  
Law Enforcement  
Officials  
Anyone Interested  
in or Affected by  
the Changing Laws  
Regarding Medical  
and Recreational  
Marijuana in  
California

## Why You Should Attend:

*This seminar will cover topics directly relevant to California's medical and recreational marijuana laws and Southern California marijuana businesses, including the state licensing structures and regulations under both the Medical Cannabis Regulation and Safety Act and Proposition 64, local government regulations regarding the same, California hemp laws and regulation, emerging aspects in marijuana business law and regulation, marijuana contract and insurance issues, the legalization experiences and models in Washington and Oregon, government relations, and investment and banking issues. Attendees will also hear directly from leading practitioners and state officials about the changes and progress along the road to current laws and future regulations.*

## Conference Sponsor:

**MARIJUANA  
VENTURE**

## Program Chair:



Hilary V. Bricken  
Harris Bricken

## Available Via:



Live  
Webcast



## 5 EASY WAYS TO REGISTER

- 1 ONLINE: [www.TheSeminarGroup.net](http://www.TheSeminarGroup.net)
- 2 FAX: 866-435-3444
- 3 EMAIL: [info@TheSeminarGroup.net](mailto:info@TheSeminarGroup.net)
- 4 PHONE: 206-463-4400 / 800-574-4852
- 5 MAIL: PO Box 523, Vashon, WA 98070



Thursday, June 22, 2017

**9:00 Introduction and Overview**

**Hilary V. Bricken**, *Program Chair*  
*Harris Bricken*

**9:10 Update on Medical Cannabis Regulation and Safety Act**

Update on the status of implementation of the Medical Cannabis Regulation and Safety (MCRSA); Progress of the various state agencies tasked with implementation of the MCRSA; Various different licenses available under MCRSA; Discussion of mandatory distribution; Discussion of the licensing priority for current medical marijuana operators and how that will function with the state in 2018; Any progress regarding MCRSA's carve-out for Proposition D in Los Angeles; Examination of local control under the MCRSA; Will cities and counties likely limit the number of marijuana businesses that can participate in the MCRSA? How large can grow operations be? What is the environmental impact of the MCRSA?

**Hon. Steven K. Lubell**, *Trial Court Commissioner (Retired)*  
*Superior Court of the State of California*

**10:00 Break**

**10:15 Update on Proposition 64**

Update on implementation of Proposition 64 and how it intersects with the MCRSA, including licensing priority and cultivation licenses; Analysis of various licenses available under Proposition 64 and how they differ from the MCRSA; Examination of limitations on licenses, outside investment, and residency; Examination of distribution and delivery functions; Local government control and regulations; Brief analysis of ability to engage in home-growing under Proposition 64; Social justice aspects of the initiative such as decriminalization and retroactive penalty reduction; Examination of industry diversity and community reinvestment.

**Chris Conrad**, *Executive Director*  
*Creative Xpressions*  
**Cat Packer**, *California Policy Coordinator*  
*Drug Policy Alliance of Los Angeles*

**11:15 Borrowing from Other State Legalization Models; The Washington and Oregon Experience**

An examination of the different legalization systems and licensing mechanisms from which California can borrow when it comes to legalization in Washington and Oregon including: vertical integration and tied house rules, outside investment and financing, license types and license fees, local control and ability to ban as local government, taxation, product quality assurance and testing, delivery, home growing, contract rules and lawful sales, product packaging and labeling, and advertising.

**Hilary V. Bricken**  
*Harris Bricken*  
**Dave Kopilak**  
*Emerge Law Group; Portland, OR*

**12:00 Midday Break**

**1:15 Investing in the Cannabis Industry**

How to raise money in California's marijuana industry? Can entrepreneurs even raise funds under the current MCRSA or Proposition 64 regulatory rules? If they can, how do they do that? What should a solid marijuana PPM contain? What should the "Disclaimer" section disclose? What liability exists for investors? What kinds of questions should investors be asking? How should an investment deal be structured in the marijuana industry? Is that deal the same in every state? Are Kickstarter or other crowd funding sources possible for the marijuana industry? If not, why not?

**Robert McVay**  
*Harris Bricken; Seattle, WA*

**2:15 Marijuana Banking**

How will the State of California deal with the tensions between federal banking laws and the passage of the MCRSA and Proposition 64? An explanation of federal Anti-Money Laundering laws and analysis of 2014 Department of Treasury guidelines; What steps financial institutions must take to follow those guidelines in order to bank California's marijuana industry; Is bank financing possible? What will it take to get banks to do business in the cannabis industry? What kind of due diligence should a financial institution undertake with marijuana entrepreneurs? What advice should attorneys give to clients about the banking "epidemic"?

**Ariel Clark**  
*Clark Neubert LLP*

**3:00 Break**

**3:15 Marijuana Contracts and Insurance**

How to set up the purchase and sale of a marijuana business in California; How to value a marijuana business; How to execute on contracts between licensees and vendors; What marijuana business contracts should contain; What can act as collateral in these agreements given the regulatory rules? Will these contracts even be enforceable in a court of law? What about removal to Federal court? What is available for marijuana insurance? What will California require for insurance for marijuana businesses?

**Eric D. Shevin**  
*Shevin Law Group*

**4:00 Ethical Considerations and Legalized Marijuana**

Now that Proposition 64 is law, everything is legal, right? With the new anti-legalization U.S. Attorney General, the tenuous permission given attorneys may be withdrawn at any moment. May attorneys assist their clients comply with California law or only advise them that federal law bans all production, processing and sale of marijuana.

**Philip Buri**  
*Buri Funston Mumford PLLC; Bellingham, WA*

**5:00 Adjourn**

Friday, June 23, 2017

**9:00 Introduction and Overview**

**Hilary V. Bricken**, *Program Chair*  
*Harris Bricken*

**9:10 Hemp Update**

What are the legal and primary genetic differences between marijuana and industrial hemp, and why do they matter? How does the Federal government currently treat industrial hemp and what progress is being made at the Federal level? What effect did the passage of Proposition 64 have on the reintroduction of the industrial hemp crop in California? Which agency is creating regulations for California's industrial hemp program, and what might the program look like? What are the similarities and differences of California's industrial hemp law when compared to other states that formally permit the cultivation of hemp? What is the future of hemp in California?

**Joy Beckerman**, *Principal Industrial Hemp Specialist*  
*Hemp Ace International LLC; Edmonds, WA*

**10:00 Government Relations; Effective Lobbying**

What is "effective lobbying" in the marijuana industry? What's more important, industry knowledge or access? An overview of lobbying on the State level versus the local level; What should clients know about lobbying in California's marijuana industry? Is there liability for such lobbying (reputational or otherwise)? What are the positive effects of lobbying? What is the liability of the lobbyist for taking on a marijuana client?

**Nate Bradley**, *Executive Director*  
*California Cannabis Industry Association*

**10:45 Break**

**11:00 Medical Marijuana Litigation**

What are the emerging trends in medical marijuana business litigation? How do cannabis businesses contend with the court system? What challenges face cannabis businesses involved in litigation over their company? What issues and disputes arise as to intellectual property, partnerships, investors and contracts? How do landlords and tenants negotiate terms and resolve disputes? What about enforcement of debt obligations and collections actions? What about NIMBY's? What ancillary and unexpected litigation may arise?

**Arthur D. Hodge**  
*Arthur D. Hodge, Attorney at Law*  
**Lorna Walker**  
*Sweet & Walker PC*

**12:00 Adjourn**

**Upcoming Seminar Schedule**

*Medical & Recreational Marijuana in Northern California*

May 5, 2017 ~ San Francisco, CA & Live Webcast

*The Business of Marijuana in Oregon*

June 9, 2017 ~ Portland, OR & Live Webcast

## Medical & Recreational Marijuana in Southern California



**Hilary V. Bricken**, Program Chair, is a partner at Harris Bricken in its Los Angeles office, and she is licensed to practice law in California, Washington, and Florida. As chair of Harris Bricken's Regulated Substances practice group, which includes the Canna Law Group, she helps cannabis companies of all sizes with their cannabis-related legal issues.

**Joy Beckerman** is the Principal Industrial Hemp Specialist at Hemp Ace International, a Seattle-based advisory, legal support and educational firm serving the global community. She is the President of the WA State Chapter of the Hemp Industries Association, a National NORML Board Member, and an Advisor to multiple Cannabis associations.



**Nate Bradley** is the Executive Director and co-founder of the California Cannabis Industry Association (CCIA). He is responsible for public policy advocacy and political strategy at the state and local levels. He is highly skilled in creating campaign messaging, demographic targeting, and public policy development.

**Philip Buri** founded Buri Funston Mumford, PLLC, in Bellingham, Washington. He practices appellate and civil litigation, land use, and advises homeowner and community associations. He has been lead counsel in over 135 appeals in the three divisions of the Court of Appeals, the Washington Supreme Court, and the Ninth Circuit.



**Ariel Clark** is the founder of Clark Neubert LLP. Since 2008, she has guided her clients through the ever-changing and complex labyrinth of rules, laws, and regulations governing medical and adult-use cannabis. These clients include licensed dispensaries, growers, and manufacturers in California, Oregon, Washington, Arizona, Nevada, Colorado, Illinois, and Michigan.

**Chris Conrad** is Executive Director of Creative Xpressions. He is an internationally respected expert on industrial hemp, marijuana cultivation, processing, religious, personal and medical use and a court-qualified expert witness who has testified more than 320 times in state, military and federal U.S. courts. He is also an instructor at Oaksterdam University.



**Arthur D. Hodge**, Attorney at Law, will celebrate 25 years in practice this year and he has litigated civil matters in California related to cannabis issues since 2006. He represents and advises dispensaries/collectives, cultivators, individual operators, brands and property owners involved in the medical cannabis industry with civil litigation and compliance matters.

**Dave Kopilak**, attorney and shareholder with Emerge Law Group, focuses his practice on business and corporate law. He has extensive experience assisting clients with business structuring, entity formation, mergers and acquisitions, corporate securities, equity incentive plans, and all types of commercial contracts.



**Honorable Steven K. Lubell (Retired)** is a former Trial Court Commissioner of the Superior Court of the State of California. He maintains a law practice in the area of the regulation and compliance with medical cannabis laws in the State of California and the cultivation, manufacturing, distribution, transportation, and dispensing of cannabis under the Medical Marijuana Regulation and Safety Act, and the Adult Use of Marijuana Act.

**Robert McVay** is a partner with Harris Bricken. He advises businesses acting under Washington's medical and recreational marijuana laws, advising them on licensing, regulatory compliance, corporate structure, land use, and commercial transactions.



**Cat Packer**, California Policy Coordinator for the Drug Policy Alliance, works to ensure the successful & equitable implementation of California's recently passed Adult Use of Marijuana Act. Within her role, she advocates for industry diversity and reinvestment in communities most harmed by marijuana prohibition.

**Eric D. Shevin** is the founder of Shevin Law Group. For over 25 years, his legal practice has focused exclusively in the area of cannabis law, defending clients in State and Federal courts across the nation. He also provides counsel to lawful cultivators, processors distributors, dispensary and delivery outlets on issues involving legal structure, formation, tax reporting and compliant business operations.



**Lorna Walker** is the principal and managing attorney of Sweet & Walker PC. She has been practicing law for approximately 25 years and emphasizes commercial collection litigation. She has handled a variety of commercial litigation matters on behalf of creditors, including some bankruptcy matters, and has a high success rate in both her trials and appellate matters.

## Conference Information

### Course Accreditation

The Seminar Group is a State Bar of California approved MCLE provider; therefore, this course is approved for 8.0 general and 1.0 ethics CLE credits (attending and live webcast). This course may qualify for CPE credits; please check with your state board's requirements. For information or accreditation in other states, please call THE SEMINAR GROUP at (206) 463-4400 or (800) 574-4852.

### Substitution/Cancellation

You may substitute another person at any time. We will refund tuition, less a **\$50 cancellation charge**, if we receive your cancellation by **Friday, June 16, 2017**. No refunds will be given after this date. *Please note that if you do not cancel by the deadline and/or do not attend, you are still responsible for payment.*

### Seminar Location

The seminar will be held at the Doubletree Suites by Hilton Hotel Santa Monica, 1707 4th Street, Santa Monica, California, (310) 395-3332.

**Medical & Recreational Marijuana in Southern California**  
June 22 & 23, 2017 • Doubletree Suites Santa Monica • Santa Monica, CA

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**Attendance Fees**

- Live Seminar     Live Webcast
- Attorney                      \$699
- Government/ Nonprofit    \$599
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