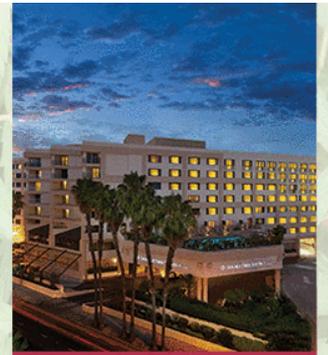


# Medical & Recreational Marijuana *in Southern California*



MARCH 29 & 30,  
2018

DOUBLE TREE SUITES  
BY HILTON HOTEL  
SANTA MONICA  
Santa Monica, CA

Available Via:



Live  
Webcast

## ACCREDITATION

**CA CLE** 10.5 General & 1.0 Ethics Credits

**Accountants** May Qualify

## Seminar Overview

This seminar will cover topics directly relevant to California's medical and recreational cannabis laws and regulations under the Medicinal and Adult Use Cannabis Regulation and Safety Act and California cannabis businesses, including state and local licensing and approval structures, various local laws and land use issues and concerns, including in the City of Los Angeles, cannabis investment in California, intellectual property and patent registration and policing, a banking update, California hemp laws and regulation, emerging areas in cannabis commercial litigation, various real estate issues around commercial leases and property purchases for cannabis uses, taxes and the treatment of cannabis income under IRC 280E, California cannabis water rights and licensing requirements, and a boots on the ground perspective from actual cannabis operators in the State of California. Attendees will also hear directly from leading practitioners and state and local officials about the changes and progress along the road to current laws and future regulations.

### Who Should Attend:

Accountants  
Attorneys  
Banker/Creditors  
Financial Planners  
Land Planners  
Real Estate Brokers  
Municipal Employees  
Government Employees

## Thursday, March 29, 2018

### 9:00 Introduction and Overview

PDT

**Hilary V. Bricken**, *Program Chair*  
*Harris Bricken*

### 9:10 Implementation of the Medicinal and Adult-Use Cannabis Regulation and Safety Act (MAUCRSA)

Update on the status of implementation of MAUCRSA; Overview of MAUCRSA regulations for cultivators, manufacturers, labs, distributors, microbusinesses, and retailers, and major changes thereto since January 1, 2018; Analysis of how Prop. 215 affects MAUCRSA licensees, if at all; Biggest hurdles in licensing and licensee applications; Analysis of timeline for licensing; Analysis of challenges regarding regulating medicinal versus adult use cannabis licensees; Discussion of most common violations and issues faced by regulators; Analysis of upcoming rule making and movement by legislature to add or force additional regulations for licensees.

**Lori Ajax**, *Chief*  
*California Bureau of Cannabis Control*  
**Hilary V. Bricken**  
*Harris Bricken*

### 10:30 Break

### 10:45 Local Law and Land Use

Analysis of various local ordinances in play in Southern California; Have any local ordinances been challenged and on what grounds? What have cities that have allowed cannabis businesses within their borders learned? What are major city concerns when regulating cannabis? What are the practical effects of some of these ordinances on businesses, and what changes should we expect to see? Cannabis in Los Angeles: What's happened since Measure M passed?

**Julie A. Hamill**  
*Harris Bricken*  
**Cat Packer**, *Executive Director*  
*Los Angeles Department of Cannabis Regulation*

### 12:00 Midday Break

### 1:15 Investing in the Cannabis Industry

MAUCRSA's effect on investments in the California cannabis industry; including what constitutes an "owner" of a license, disclosures and identification of funds on state license applications. What should a solid cannabis Private Placement Memorandum or similar document contain? What kinds of questions should investors be asking? Investment deal structure considerations and other potential avenues for investing in the industry will also be discussed.

**Bryan M. Bergman**  
*Bergman Law Group*

### 2:00 Intellectual Property and Registration Policing

Copyrights; Trademarks (Federal and State); Litigation; Cross-border licensing agreements; Future of IP and cannabis

**Alison Malsbury**  
*Harris Bricken; San Francisco, CA*

### 2:45 Break

### 3:00 Cannabis Banking Update

Update on how the State of California is dealing with a lack of access to banking and its MAUCRSA licensees. An explanation of federal Anti-Money Laundering laws and analysis of 2014 Department of Treasury guidelines; What steps financial institutions must take to follow those guidelines in order to bank California's cannabis industry; Is bank financing possible? What will it take to get banks to do business in the cannabis industry if they are not already involved and what must they do to remain compliant with the 2014 FinCEN guidelines? What kind of due diligence should a financial institution undertake with cannabis entrepreneurs under MAUCRSA? With the advent of MAUCRSA, is it still possible or even safe to maintain an "all cash" operation?

**Kenneth Berke**, *President*  
*PayQwick, Inc.*

**Fiona Ma, CPA**, *Board Member*  
*District 2, California State Board of Equalization*

### 4:00 Ethical Considerations and Legalized Cannabis

Ethics of having a cannabis business practice in California; Hypotheticals; Group discussion on the ethics of advising MAUCRSA clients.

**Philip Buri**  
*Buri Funston Mumford & Furlong PLLC; Bellingham, WA*

### 5:00 Adjourn

## Friday, March 30, 2018

### 9:00 Introduction and Overview

PDT

**Hilary V. Bricken**, *Program Chair*  
*Harris Bricken*

### 9:05 Hemp Update

What are the legal and primary genetic differences between cannabis and industrial hemp, and why do they matter? How does the Federal government currently treat industrial hemp and what progress is being made at the Federal level? What is the status of California's industrial hemp program? What are the legal issues surrounding cannabinoids derived from industrial hemp? What are the similarities and differences of California's industrial hemp law when compared to other states that formally permit the cultivation of hemp? What is the future of hemp in California?

**Joy Beckerman**, *Principal Industrial Hemp Specialist*  
*Hemp Ace International LLC; New York, NY*

**Lawrence E. Serbin**, *Chair*  
*Industrial Hemp Advisory Board, California Department of Food & Agriculture*

### 10:00 Cannabis Patents: What Can You Get and How Can You Get It

How to apply for and secure either a utility or plant patent for cannabis inventions; How to deal with cannabis patent trolls; Analysis of whether any companies are "cornering" the market on cannabis patents and what that means for the future of innovation in the cannabis industry.

**Michael N. Cohen**  
*Cohen IP Law Group PC*

### 10:45 Break

## 11:00 Emerging Areas in Litigation

Emerging trends in cannabis business litigation; Litigation against municipalities based on bans (federal preemption and fact-based bans); IP litigation; Partnership disputes; Contract disputes; NIMBYs; Landlord/tenant litigation; Litigation against state licensing agencies (what does the appeals process look like); Ancillary litigation; How to collect on a judgment against a cannabis business; Receivership vs. bankruptcy.

**Hon. Steven K. Lubell**, Trial Court Commissioner (Retired)  
*Superior Court of the State of California*

## 11:45 Real Estate

Analysis and compilation of a cannabis leasehold in California; Analysis of *Harborside* forfeiture case; Various leasehold issues that must be addressed for a cannabis tenant; Escape clauses; Cannabis zoning in the typical general plan; How to navigate cannabis land use disputes; Landlord liability, locally and federally; Non-conforming uses and what they mean for cannabis businesses and their commercial leases.

**Hilary V. Bricken**  
*Harris Bricken*

## 12:30 Midday Break

### 1:45 Taxes and the Treatment of Cannabis Income

Update on IRC 280E; Emerging case law; California State taxes and new trends; Good accounting methods and how to behave in the tax realm if you do not have access to banking.

**James G. Hunt**  
*Harris Bricken; Seattle, WA*

### 2:45 California Cannabis Water Rights, Licensing Requirements and Legal Issues

Cannabis growers need a sustainable water supply for building a successful business. Growers that rely on groundwater aquifers can responsibly manage this resource by engaging in monitoring groundwater levels and water quality in each farm production well; Develop a groundwater management program; Implement a groundwater recharge system; Establish a water alliance with neighboring properties

**Stephen J. Baker, PG, HG**, Founder  
*Operation Unite*

### 3:15 Case Studies: Boots on the Ground in the Industry

Industry issues and perspectives from actual MAUCRSA licensee applicants and ancillary businesses; Relationships between licensees, including logistics and dynamics of contracting for goods and services; Regulatory compliance priorities; Navigating state agencies as a licensee and transitioning from Prop. 215 to MAUCRSA.

**Avis Bulbulyan**, Chief Executive Officer  
*SIVA Enterprises*

## 3:45 Adjourn

# Faculty



**Hilary V. Bricken, Program Chair**, is a partner at [Harris Bricken](#) in its Los Angeles office. Licensed to practice law in California, Washington, and Florida, she is one of the premier cannabis business and regulatory attorneys in the United States. As chair of Harris Bricken's Regulated Substances practice group, which includes the Canna Law Group, she helps cannabis companies of all sizes with their cannabis related legal issues.



**Philip Buri** founded [Buri Funston Mumford & Furlong PLLC](#), in Bellingham, Washington. He practices appellate and civil litigation, land use, and advises homeowner and community associations. He has been lead counsel in over 145 appeals in the three divisions of the Court of Appeals, the Washington Supreme Court, and the Ninth Circuit.



**Lori Ajax**, Chief of the [Bureau of Cannabis Control](#), was appointed by Governor Brown in February 2016. Prior to her appointment, she served as Chief Deputy Director at the Department of Alcoholic Beverage Control where she spent 22 years working her way up the ranks, starting at the investigator trainee level.



**Michael N. Cohen** is the founder and principal of the [Cohen IP Law Group PC](#). His practice is focused on matters involving intellectual property, business and entertainment law. He is registered to practice before the United States Patent and Trademark Office as a patent attorney and is experienced in all phases of IP litigation.



**Stephen J. Baker, PG, HG** is the founder of [Operation Unite](#). He has provided articles in The Union newspaper that discuss water resources in the cannabis industry, conducted environmental surveys at cannabis cultivation locations in California and provides groundwater management for specific cannabis businesses.



**Julie A. Hamill**, attorney with [Harris Bricken](#), practices land use, real estate, local government and business law. She helps clients obtain land use approvals and entitlements, including conditional use permits, regulatory permits, use determination letters and development agreements.



**Joy Beckerman** is the Principal Industrial Hemp Specialist at [Hemp Ace International LLC](#), a New York-based consulting, legal support, expert witness, and brokering firm serving the global community. She is the President of the Hemp Industries Association, and sits on the National Board of Directors of NORML.



**James G. Hunt** is an attorney with [Harris Bricken](#). He has extensive experience in advising individuals, non-profit organizations, closely-held businesses and Fortune 100 companies on multi-state tax issues, federal and state tax controversies and federal and state tax compliance for the Cannabis Industry.



**Bryan M. Bergman**, attorney with [Bergman Law Group](#), has been practicing for over a decade with experience in complex business transactions, civil litigation involving complex issues surrounding real estate, business and family law disputes, and assisting cannabis businesses, real estate owners involved in the cannabis industry, investors, and ancillary cannabis service companies in California.



**Honorable Steven K. Lubell (Retired)** is a former Trial Court Commissioner of the [Superior Court of the State of California](#). After a decade as a Los Angeles Superior Court Commissioner and adjunct professor of law, and over a decade before that as a real estate lawyer, he maintains a law practice in the area of the regulation and compliance with medical cannabis laws in the State of California.



**Kenneth Berke**, President of [PayQwick, Inc.](#), is a California-licensed attorney with over 29 years of experience. In 2014, he combined his legal, business, and regulatory compliance expertise to co-found PayQwick. As President and an attorney, he has played an integral role in creating PayQwick's BSA/AML and state law compliance programs.



**Fiona Ma, CPA**, Board Member, California [State Board of Equalization \(BOE\)](#), District 2, represents 23 counties and nearly ten million Californians in her District. As one of the few Certified Public Accountants to serve on the BOE, she is a strong voice for businesses and taxpayers - taking the lead in clearing the haze around the cannabis industry by holding informative stakeholder meetings discussing key issues.



**Avis Bulbulyan** is the CEO of [SIVA Enterprises](#), a full-service cannabis business development and consulting firm that provides state licensing, management, venture opportunities, product and brand development, and insurance to entrepreneurs across the United States. He oversees corporate direction, business development and strategy, facilitating company activity in consulting, alliances and channels, marketing, investments and operations.



**Alison Malsbury** is an attorney with [Harris Bricken](#) in San Francisco. She focuses her practice on corporate and intellectual property transactions, as well as regulatory compliance in emerging industries. She assists clients with contracts, entity structuring and formation, intellectual property protection, and cannabis regulatory compliance in California.



**Cat Packer** was appointed by City of Los Angeles Mayor, Eric Garcetti, in August 2017 as the first Executive Director of the [Los Angeles Department of Cannabis Regulation](#). The Department of Cannabis Regulation is a newly-established city entity tasked with cannabis policy implementation and licensing commercial cannabis activity within the City.



**Lawrence E. Serbin**, Chair of the California Department of Food & Agriculture's Industrial Hemp Advisory Board, has been leading the hemp industries in the US for over a quarter of a century. Previously he volunteered for the Business Alliance for Commerce in Hemp (BACH). He is the Past President and is currently on the Board of Directors of the Hemp Industries Association. In 1993, he founded LA-based Hemp Traders, the largest supplier of hemp textiles and hemp fiber products in North America.

## Credits

### **CA CLE**

The Seminar Group is a State Bar of California approved MCLE provider; therefore, this course is approved for 10.5 general and 1.0 ethics CLE credits (Live Credits for In Person Attendance & Webcast).

### **Accountants**

This course may qualify for CPE credits; please check with your state board's requirements.

## Location

### **DoubleTree Suites by Hilton Hotel Santa Monica**

1707 Fourth Street  
Santa Monica, CA90401

Phone: (310) 395-3332

The seminar is located in the Marquee Ballroom. Please call the venue for directions/questions.

#### **PARKING**

Parking is available at a discounted rate of \$10 for valet parking and \$8 for one time access self parking.

#### **SLEEPING ROOMS**

A block of sleeping rooms has been reserved at a discounted rate until 3/6/18. To make a reservation call 800-222-8733 and mention The Seminar Group's code "608". You can also make a reservation online by going to the following page: <http://www.santamonicasuites.doubletree.com>

## Fees

### **Live Seminar:**

Attorney	\$799.00
Government / Tribal / Non-Profit	\$649.00
Other Professionals	\$649.00
Student / Professor	\$499.00
Day One	\$542.80
Day Two	\$455.95

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Other Professionals	\$649.00
Student / Professor	\$499.00
Day One	\$542.80
Day Two	\$455.95

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All Sessions	\$229.00
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All Sessions	\$259.00
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**CANCELLATION POLICY:** We will refund your tuition, less a \$50 cancellation charge, if we receive your cancellation by 3/23/18. No refunds will be given after this date. Please note that if you do not cancel by the deadline and/or do not attend, you are still responsible for payment.

**Register at**

**[TSGregistration.net/5844](http://TSGregistration.net/5844)**