

Business Law

for Small to Medium-Sized Companies



APR. 26, 2019

COURTYARD SEATTLE
DOWNTOWN/
LAKE UNION

Seattle, WA

ACCREDITATION

WA MCLE
OR CLE
CA CLE

(see inside for details)

THE SEMINAR GROUP ~ RAISING THE BAR OF CONTINUING LEGAL AND PROFESSIONAL EDUCATION

Seminar Overview

80% of U.S. businesses fail; for this reason, lawyers advising entrepreneurial clients and their startup companies must move swiftly to help them survive. This seminar will provide lawyers and their entrepreneurial clients with the information necessary to support startup formation and later growth to medium-sized companies. We will also address strategies to avoid or mitigate problems that may derail a company's growth process or otherwise escalate into costly litigation. The seminar will conclude with a discussion of exit planning – an issue all entrepreneurs should be thinking about from the day they create their businesses until the day they retire.

Please join program chair **Vince McDonough**, a Certified Exit Planning Advisor and small business owner, as we cover the latest issues facing small & mid-sized companies.

Who Should Attend:

Accountants
Attorneys
In-House Counsel

9:00 Introduction

PDT **Vincent R. McDonough, CEPA, Program Chair**
Innovator Law PLLC

9:10 Overview

Entrepreneurs think differently from lawyers, and that makes them reluctant to seek advice. How understanding entrepreneurs' thinking will help to make them clients.

Vincent R. McDonough, CEPA
Innovator Law PLLC

9:20 Choice of Entity and Tax Structuring

How to help your clients choose business entities, and address with them the corresponding risks and rewards of each entity -- including tax implications.

Jenny Coates
Jenny Coates Law PLLC

Joe Stansell
Stansell Law PLLC

10:15 Break

10:30 Best Practices for Starting and Running a Company

Advising clients starting a business on legal, risk management, regulatory & growth issues.

Bob Clough
Social Venture Partners

Taro Kusunose
Lasher Holzapfel Sperry & Ebberson PLLC

11:45 Insurance Considerations

Picking the right program for a 21st century company; E&O in an age of cyber risk; intrastate and interstate considerations when conducting business over the web; when to report incidents that may result in liabilities

Josh R. Hedrick, CLCS
Parker Smith & Feek, Inc.

Chelsey L. Mam
Gordon Tilden Thomas & Cordell LLP

12:30 Midday Break

1:45 Labor & Employment Law

Considerations when staffing-up for the first time: contract workers vs. hiring employees; applicable state and federal laws; benefits; handbooks; best practices for creating an inclusive workplace

Colleen Kinerk
Davidson Kilpatric & Krislock PLLC

2:45 Break

3:00 Owner Compensation

What is the proper way to compensate a business's owner? How is compensation affected by business structure? How does compensation change as a business grows? What are proper benefits for owners and what's "over the top." How to keep the owner's identity separate from the business's identity, so to avoid piercing the corporate veil.

Joshua Tomeoni, CLU, CFP
WestPac Wealth Partners

Matthew H. Weger
Hillis Clark Martin & Peterson PS

4:00 Exit Strategies

Preparing your client for an exit; review of the personal, financial and business requirements for an optimal exit; creating upward momentum to maximize sale potential; considerations for internal and external transitions

A. Jeffery Bird
Lane Powell PC

Vincent R. McDonough, CEPA
Innovator Law PLLC

5:00 Adjourn

Faculty - Business Law



Vincent R. McDonough, CEPA, Program Chair, is the owner of Innovator Law PLLC. He advises businesses owners on legal issues that arise with their entrepreneurial ideas and continue through the growth and maturing of their businesses. A former prosecutor, his diverse background includes legal, regulatory and business roles for small and large corporations as well as entrepreneurial endeavors.



Taro Kusunose is a principal at Lasher Holzapfel Sperry & Ebberson PLLC. He acts as “outside general counsel” to countless local, national, and international businesses. He has been a transactional attorney in downtown Seattle since 2000. His practice focuses on Corporate and Business Law; Commercial Real Estate Acquisitions & Financing; Commercial Leases; and Trademark Registrations.



A. Jeffery Bird is a shareholder at Lane Powell PC and Chair of the Business Transitions Team with more than 25 years of experience representing public and private businesses. He has developed a niche practice in succession planning and helps business owners plan for and execute business transition and business succession plans. He is certified by the Exit Planning Institute as an Exit Planning Advisor.



Chelsey L. Mam is an attorney at Gordon Tilden Thomas & Cordell LLP. Her litigation practice focuses on insurance recovery, complex commercial disputes, and personal injury cases. In her insurance practice, she has experience advising and litigating coverage disputes on behalf of business, governmental, and individual policyholders. She has worked with clients on a range of commercial-line policies.

Bob Clough is an entrepreneur and partner at Social Venture Partners.



Joe Stansell is the owner of Stansell Law PLLC. He is a business and corporate attorney primarily representing seed-stage and emerging-growth companies in the formation, funding, and sale of innovative businesses. He has over 20 years of experience advising clients on business deals and is recognized by his peers with the highest possible Martindale-Hubbell® rating of AV Preeminent.



Jenny Coates is the owner of Jenny Coates Law PLLC, a boutique tax and business law practice. A significant part of her practice involves helping clients with domestic tax and business planning, deal structuring, entity formation and contract drafting. She also practices extensively in the international tax arena, helping clients navigate uniquely challenging tax rules applicable to cross-border situations.



Joshua Tomeoni, CLU, CFP, is a financial planner with WestPac Wealth Partners. WestPac is a privately held wealth management firm that was founded with the goal of assisting clients in every aspect of their financial lives. They are focused on business strategies for successful entrepreneurs, professionals, executives, physicians, dentists, and professional athletes.



Josh R. Hedrick, CLCS, is a Principal and Risk Manager at Parker Smith & Feek, Inc. He works with a team to develop responsive insurance programs that address the special needs of food processing clients such as cargo, auto, worker’s compensation, equipment breakdown, and food product recall/contamination. He holds a B.S. in business management and marketing from the University of Puget Sound.



Matthew H. Weger is an attorney at Hillis Clark Martin & Peterson PS with experience in business, real estate & lender services. His practice focuses on aspects of corporate and commercial law, including mergers and acquisitions, corporate governance, commercial lending and business planning. He has expertise with a wide range of transactions involving the technology, industrial and real estate sectors.



Colleen Kinerk is a partner at Davidson Kilpatric & Krislock PLLC. Her practice focuses on labor and employment law, as well as commercial and tort litigation. She has a broad ranging practice in both State and Federal Courts and before agencies and commissions. She taught as an adjunct faculty member of the University of Washington School of Law’s Trial Advocacy Program.

Business Law

Credits

WA MCLE

This course has been approved for 6.0 hours of law and legal CLE credit by the Washington MCLE board (Live Credits for In Person Attendance & Webcast). Self-Study credit will be available, specific credit amount to be determined.

The Seminar Group is an accredited sponsor with the Washington State Bar

OR CLE

This course has been approved by the Oregon State Bar for 6.0 general CLE credits (Live Credits for In Person Attendance & Webcast).

CA CLE

The Seminar Group is a State Bar of California approved MCLE provider; therefore, this course is approved for 6.25 general CLE credits (Live Credits for In Person Attendance & Webcast).

Accountants

This course may qualify for CPE credits; please check with your state board's requirements.

Location

Courtyard Seattle Downtown/Lake Union

925 Westlake Avenue North
Seattle, WA 98109

Phone: 1-206-213-0100

The seminar is located in the Puget Sound Room. Please call the venue for directions/questions.

PARKING

Onsite parking is available. Please contact the venue for current rates.

Fees

Live Seminar:

Attorney	\$399.00
Government / Tribal / Non-Profit	\$349.00
Other Professionals	\$349.00
Student / Professor	\$249.00

Live Webcast:

Attorney	\$399.00
Government / Tribal / Non-Profit	\$349.00
Other Professionals	\$349.00
Student / Professor	\$249.00

Pre Order On Demand:

All Sessions	\$399.00
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Pre Order MP3 Download:

All Sessions	\$399.00
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Pre Order DVD Homestudy:

All Sessions	\$449.00
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Pre Order CD Homestudy:

All Sessions	\$449.00
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Pre Order Materials Download:

All Sessions	\$129.00
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Pre Order Printed Materials:

All Sessions	\$159.00
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CANCELLATION POLICY: We will refund your tuition, less a \$50 cancellation charge, if we receive your cancellation by 4/19/19. No refunds will be given after this date. Please note that if you do not cancel by the deadline and/or do not attend, you are still responsible for payment.

Register at

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