

CBD Considerations in the Pacific Northwest



MAR. 30, 2021

LIVE WEBCAST FROM

Seattle, WA

ACCREDITATION

**WA MCLE,
OR CLE, CA CLE**

(see inside for details)

THE SEMINAR GROUP ~ RAISING THE BAR OF CONTINUING LEGAL AND PROFESSIONAL EDUCATION

Seminar Overview

With the passage of the 2018 Agriculture Improvement Act (“2018 Farm Bill”), hemp and its extracts, derivatives and cannabinoids were removed from the shackles of the Controlled Substances Act on January 1, 2019, and consumer demand for cannabidiol (CBD) products is skyrocketing. However, the U.S. Food & Drug Administration’s (FDA’s) guidance position that CBD may not be marketed as a dietary supplement or food additive due to the investigation and subsequent approval of CBD as a drug is causing significant legal and regulatory confusion within States, while illicit and substandard manufacturers exploit this confusion. But rigorous regulatory frameworks of course do exist for the labeling, current good manufacturing practices, and marketing of dietary supplements and food, and entities engaged in these businesses in the U.S. are obligated to comply with those standards. This seminar will explore the impact of the 2018 Farm Bill, the Investigational New Drug preclusion within the Food, Drug & Cosmetic Act, isolate versus full-spectrum extract, the FDA’s authority and progress, and the manner in which Washington, Oregon, and certain other States are regulating CBD. We will also explore federal regulation surrounding the labeling, manufacturing, and marketing of CBD products being manufactured and sold in the U.S., including cosmetics and pet food.

Who Should Attend:

Attorneys

9:00 Introduction and Overview

PDT **Daniel Shortt**, Program Chair
Green Light Law Group

9:10 CBD Analysis

- What does CBD do? What are sources of CBD?
 - History of CBD use
 - Broad spectrum
 - Full spectrum
 - Isolate
 - Industry standards

Toby Astill, PhD, Global Market Manager
Cannabis & Hemp Markets, PerkinElmer, Inc.

Ethan Russo, MD, Founder/CEO
CReDO Science LLC

10:30 Break

10:45 Labeling and Marketing of Hemp/CBD Products

Nathalie Bougenies
Harris Bricken

11:15 Advising CBD Clients

- Advising CBD processors
- Supply chain analysis (Considering celebrity endorsements)

Daniel Shortt
Green Light Law Group

12:00 Midday Break

1:15 Financing Operations

- General compliance program for banking the CBD/Hemp industry

Alicia Peterson, Vice President/Business Banker
First Citizens Bank

William Weller
AVP, Business Banking Specialist
First Citizens Bank

2:00 Market Forecast

- Markets – humans, pets, products
- Guidance
- FDA appeals and compliance
- Enforcement and case studies
 - DEA enforcement
 - Gray markets
 - Good actors, bad actors

Joy Beckerman, Founder & Principal
Hemp Ace International LLC

3:15 Break

3:30 Case Studies

Daniel Shortt, Moderator
Green Light Law Group

Courtney N. Moran
EARTH Law LLC

Philip Snow
Kight Law Office PC

Griffen Thorne
Harris Bricken

5:00 Adjourn

Faculty - CBD Considerations



Daniel Shortt, Program Chair, is a corporate and regulatory attorney with Green Light Law Group based in Seattle, who works extensively with entrepreneurs in the cannabis industry. He advises clients on matters related to both hemp and marijuana, and frequently speaks on legal issues relating to cannabis across the country and abroad. He is quoted as an authority on cannabis law in dozens of publications.



Philip Snow is an attorney at the Kight Law Office, where he focuses on providing his clients solutions-based advice for the cannabis industry. After having spent the initial part of his career focusing on THC and marijuana, he recently shifted to hemp and other cannabinoids. He regularly advises on industry-specific compliance, FDA and FTC regulations, contract drafting and negotiating, as well as emerging cannabinoids.



Toby Astill, PhD, is PerkinElmer Inc's Global Market Manager for Cannabis & Hemp. Dr. Astill has a Ph.D. in Chemistry and has spent the last 15 years working in Science, Technology and Business Roles for leading technology companies. He is now focused on driving PerkinElmer's global cannabis and hemp business; including but not limited to new product development, market and industry research.



Griffen Thorne is an attorney in the Los Angeles office of Harris Bricken, an international emerging markets law firm. As part of the corporate cannabis & hemp teams, he advises clients on obtaining licenses/permits, regulatory compliance, entity formation and structuring, mergers/acquisitions, corporate governance, contract drafting and negotiation, and obtaining/protecting intellectual property.



Joy Beckerman is an internationally renowned hemp law & policy expert and educator who has been involved in the hemp industry for over a quarter century. She is the Founder/Principal at Hemp Ace International, a consulting, legal support, and expert witness firm serving the global community. She is also Director of Regulatory & Legal Affairs of Zilis, an international leader in hemp extract/CBD products.



William Weller is a Business Banking Specialist with First Citizens Bank's Kent Office. He helps clients to manage their business finances and banking solutions by cutting costs from the bottom line and bringing additional financial tools to the table that speed up cash-flow. He previously worked as a Branch Manager and Business Specialist at HomeStreet Bank.



Nathalie Bougenies, an attorney at Harris Bricken, focuses on the regulatory framework of hemp-derived CBD products. She is an authority on FDA enforcement, Food, Drug & Cosmetic Act and other laws and regulations surrounding hemp and Hemp CBD products. She also advises domestic and international clients on the sale, distribution, marketing, labeling, importation and exportation of these products.



Courtney N. Moran is the founding principal of EARTH Law LLC and a leading expert on hemp law. She champions legal policy for a sustainable industry, is a sought-after attorney, lobbyist, and speaker. She litigated the landmark case that established precedent for shipping hemp through the USPS and played a key role in drafting/negotiating the language included in the 2018 Farm Bill federally legalizing hemp.



Alicia Peterson is the Vice President and a Business Banker with First Citizens Bank. With over 15 years of banking experience, she works with a team of highly successful professionals in serving Business Owners with their banking needs. First Citizens Bank is the largest family controlled bank in the US, established in 1898 with offices in 21-states and over \$34B in assets.



Ethan Russo, MD, the Founder and CEO of CReDO Science LLC, is a board-certified neurologist, psychopharmacology researcher, and author. He is the Founder and CEO of CannabisResearch.org. Previously, he was Director of Research and Development of the International Cannabis and Cannabinoids Institute (ICCI) based in Prague, Czech Republic and Medical Director of PHYTECS.

CBD Considerations

Credits

WA MCLE

This course has been approved for 4.5 hours of law and legal credit and 1.5 hours of other nexus CLE credit by the Washington MCLE board (Live Credits for Webcast). Self-Study credit will be available, specific credit amount to be determined. Go to our FAQ page for an explanation about Other CLE Credits. <http://www.theseminargroup.net/customerservice.aspx#product-othercredit>

The Seminar Group is an accredited sponsor with the Washington State Bar

OR CLE

This course has been approved by the Oregon State Bar for 6.0 general CLE credits (Live Credits for Webcast).

CA CLE

The Seminar Group is a State Bar of California approved MCLE provider; therefore, this course is approved for 6.25 general CLE credits (Live Credits for Webcast).

Location

Live Webcast broadcasted from Seattle, WA

LIVE WEBCAST broadcast from Seattle, WA

Phone: 206-463-4400

Due to growing health concerns regarding the spread of COVID-19, The Seminar Group has opted to hold the seminar strictly webcast.

Fees

Live Webcast:

Attorney	\$549.00
Government / Tribal / Non-Profit	\$499.00
Other Professionals	\$449.00
Student / Professor	\$349.00

Pre Order On Demand:

All Sessions	\$549.00
Single Session	\$99.00

Pre Order MP3 Download:

All Sessions	\$549.00
Single Session	\$99.00

Pre Order DVD Homestudy:

All Sessions	\$649.00
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Pre Order CD Homestudy:

All Sessions	\$649.00
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Pre Order Materials Download:

All Sessions	\$169.00
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Pre Order Printed Materials:

All Sessions	\$199.00
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Go to our website to register: www.TheSeminarGroup.net or call our office at 206-463-4400. You can also contact us at info@theseminargroup.net or by mail to The Seminar Group, P.O. Box 523, Vashon, WA 90870.

CANCELLATION POLICY: We will refund your tuition, less a \$50 cancellation charge, if we receive your cancellation by 3/24/21. No refunds will be given after this date. Please note that if you do not cancel by the deadline and/or do not attend, you are still responsible for payment.

Register at

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